

A photograph of the Oxford skyline, featuring a prominent Gothic church spire (Christ Church spire) against a clear blue sky. The foreground shows a street with a few people and a red telephone booth. A semi-transparent teal box is overlaid on the left side of the image, containing text.

OFC27 Partnership Programme

Join one of the leading international agricultural conferences, including, challenging and inspiring generations.

The Oxford Farming Conference is a registered Charity No. 294139

Honorary President: HRH The Princess Royal

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**Got an
idea?**

If you don't see a package that fits your business, do get in touch with Clare Greener, Head of OFC Partnerships - we are always open to new ideas.

Please note, all rates advertised exclude VAT.

partnerships@ofc.org.uk

Message from OFC27 Chair, Sheena Horner



The Oxford Farming Conference (OFC) is a highlight of the farming industry calendar bringing together people from all corners of the agricultural, rural and food sectors. It provides a platform for discussion, inspiration and new ways of thinking, right at the start of the year.

I first attended the conference in 2018, and I have returned every year since. Even in this short time, I am amazed by the changes within our industry and how the conference has also evolved during this period. I love how the conference provides a platform to network with many individuals from all walks of life, and how easy it is to have those conversations in the historical setting of Oxford.

I don't think any of us would have thought that when I mentioned the theme "**Harmony**" at the end of the conference in January 2026, that markets would have changed so dramatically in such a short period of time. But even though we may not be able to see it yet, change does offer opportunities and these must be embraced, where we can.

In a period of continued turbulence in global markets, conflict and political unrest, as well as an increasingly divisive media, the conference will explore how greater cohesion in the farming and food industry can help build stability and sustainability of business and the environment in which they operate.

This will draw on the many threads that shape our industry: The people and relationships; land use and the environment; global trade and policies; technology and the science that underpins it. It will champion the ambition to be bold: to question how we think and work, to seek positive change across our industry, and to work more closely together in greater harmony. The conference will focus on building a confident, collaborative, and resilient food and farming sector, one that embraces opportunity, supports its people, and works collectively for the greater good.

The council are currently considering and deliberating on some of the many topics that could be discussed from 6th to 8th January, we will be developing an agenda that will encompass all that we love about OFC and ensuring an uplifting but contemplative start to 2027.

We are extremely grateful and thanks to you all who have supported the conference and we do hope you will join us in 2027. And if this is the first time you are joining us, then myself and fellow OFC Directors are confident it will "inform, challenge and inspire you".

I look forward to meeting you at OFC 2027, as together we celebrate "**Harmony**".

Sheena Horner

OFC27 Chair

Positive change

”

“



“ OFC27 will reflect the desire to be bold, seek positive change, and drive a more harmonious industry that works together for the greater good. ”

OFC in numbers

6,458

LinkedIn followers
as at March 2026

21,064

X Followers
as at March 2026

119,000

Website Visits
annual

142,606

LinkedIn Impressions
annual

107,200

Facebook Views
annual

4.60

million, estimated PR
reach from OFC26.

4,588

connections on the
OFC26 conference app,
with 78% of delegates
downloading it.

7,567

Newsletter
subscribers
as at March 2026

12,943

OFC26 on-demand
video views
as at March 2026

182,371

impressions for the
app partner, with
their logo.

Double

industry average for
open & click-through
rates for the OFC
newsletter.

HRH

highest OFC26
performing video
as at March 2026

OFC26 delegate reflections

inspiration collaboration
inspiring insightful keep learning
shared space
informative sustainability motivational
powerful inclusive fair networking positive focus
welcoming hope proud optimistic
enthusiasm positivity included challenging
extraordinary action orientated consistency
futurists

The stunning Oxford Examination Schools, where the conference takes place.



Conference Sessions

Three conference sessions available with keynote speakers, panel discussions, videos, soundbites and lively debates. Each session is £10,000 or co-partnered at £5,000.

£5,000

Co-partner, max of two - silver

Logo on Display

Acknowledgement as a Silver Partner with your logo displayed during the session, on the rolling visuals and the partner banner wall.

Website Publicity & Video

Profile on the website inc. 50 words of text, logo and a link to your website. Logo also on session watch back video, hosted on website post-event.

Chairman's Speech & Clip

Acknowledgement from Conference Chairman at the start of the session. Plus 1-minute video clip played on the main stage (to be supplied by Partner).

Delegate Comms

Acknowledgement with your logo in delegate joining emails pre-conference, and name listed in post-event email when sharing video content.

OFC Tickets

Two complimentary tickets to OFC27, in Oxford.

Five E-tickets for OFC27 online stream.

Two invites to Chairman's Welcome Reception.

Social Media

Acknowledged via posts relating to the session.

The team will also look out for your own posts and engage, where possible.

OFC App

Acknowledged in the OFC App, with access for those attending OFC to network with delegates.

OFC Newsletter Spotlight

Opportunity to have a 50 word spotlight in one OFC newsletter, sent to thousands of subscribers.

£10,000

Single partner - gold

Logo on Display

Acknowledgement as a Gold Partner with your logo displayed during the session, on the rolling visuals and the partner banner wall.

Website Publicity & Video

Profile on the website inc. 75 words of text, logo and a link to your website. Logo also on session watch back video, hosted on website post-event.

Chairman's Speech & Clip

Acknowledgement from Conference Chairman at the start of the session. Plus 1-minute video clip played on the main stage (to be supplied by Partner)

Delegate Comms

Acknowledgement with your logo in delegate joining emails prior to conference. and name listed in post-event email when sharing video content.

OFC Tickets

Three complimentary tickets to OFC27, in Oxford.

Ten E-tickets for OFC27 online stream.

Three invites to Chairman's Welcome Reception.

Social Media

Acknowledged via posts relating to the session.

The team will also look out for your own posts and engage, where possible.

OFC App

Acknowledged in the OFC App, with access for those attending OFC to network with delegates.

OFC Newsletter Spotlight

Opportunity to receive a 75 word spotlight in one OFC newsletter, sent to thousands of subscribers, including your logo and a hyperlink.



Our conference sessions attract world and industry leading speakers including Ministers and Royalty.





Join us as we start the conference with our special welcome reception, always a highlight of the event, with plenty of great networking, and good food.



Chairman's Welcome Reception

Single reception partner available at £10,000 or co-partnered at £5,000 each.

£5,000

Co-partner, max of two - silver

Logo on Display

Acknowledgement as a Silver Partner with your logo displayed at the reception, including on rolling visuals and the partner banner wall.

Website Publicity

Profile on the website including 50 words of text, your logo and a link to your website.

Chairman's Speech

Acknowledgement from Conference Chairman during the reception.

Delegate Comms

Acknowledgement with your logo in delegate joining emails prior to conference.

OFC Tickets

Two complimentary tickets to OFC27, in Oxford.

Five E-tickets for OFC27 online stream.

Two invites to Chairman's Welcome Reception.

Social Media

Acknowledged via posts relating to the session.

The team will also look out for your own posts and engage, where possible.

OFC App

Acknowledged in the OFC App, with access for those attending OFC to network with delegates.

OFC Newsletter Spotlight

Opportunity to have a 50 word spotlight in one OFC newsletter, sent to thousands of subscribers.

£10,000

Single partner - gold

Logo on Display

Acknowledgement as a Gold Partner with your logo displayed at the event, including on rolling visuals and the partner banner wall.

Website Publicity

Profile on the website including 75 words of text, your logo and a link to your website.

Chairman's Speech

Acknowledgement from Conference Chairman during the reception.

Delegate Comms

Acknowledgement with your logo in delegate joining emails prior to conference.

OFC Tickets

Three complimentary tickets to OFC27, in Oxford.

Ten E-tickets for OFC27 online stream.

Three invites to Chairman's Welcome Reception.

Social Media

Acknowledged via posts relating to the session.

The team will also look out for your own posts and engage, where possible.

OFC App

Acknowledged in the OFC App, with access for those attending OFC to network with delegates.

OFC Newsletter Spotlight

Opportunity to receive a 75 word spotlight in one OFC newsletter, sent to thousands of subscribers, including your logo and a hyperlink.

Conference App

£5,000
Silver Partner

A core part of OFC, **78% of delegates (609 people) downloaded the app** at the 2026 conference. As well as a key networking tool, it is used for asking speakers questions and posting polls. On average at OFC26, each user exchanged seven virtual business cards, resulting in 4588 connections. The partner also received **182,371 impressions** (the number of times their logo was seen by delegates).

Logo on Display

Acknowledgement as a Silver Partner with your logo displayed at the event, including on rolling visuals and the partner banner wall.

Website Publicity

Profile on the website inc. 50 words of text, logo and a link to your website.

App Profile

Company profile on the app, with the ability to add your own content including links to your channels, videos, news and contact details.

Delegate Comms

Acknowledgement with your logo in delegate app joining emails pre-conference.



OFC Tickets

Two complimentary tickets to OFC27, in Oxford.

Five E-tickets for OFC27 online stream.

Two invites to Chairman's Welcome Reception.

Newsletter Spotlight

Opportunity to have a 50 word spotlight in one OFC newsletter, sent to thousands of subscribers.

Digital Banner

Digital banner with your logo running on every app section, giving strong brand awareness. Last year, each delegate on average spotted the logo 366 times.

Social Media

Acknowledged via posts relating to the app.

The team will also look out for your own posts and engage, where possible.

Live Online Stream

£5,000
Silver Partner

The online stream is joined by **hundreds of individuals**, who are unable to attend in-person but have a strong interest in the speakers and topics. Running on Thursday and Friday, excluding evening and partner events, it is a great way to ensure OFC is inclusive to all. The stream is also **made available to all press** (nearly 90 attend each year or join online).

Logo on Display

Acknowledgement as a Silver Partner with your logo displayed on the live stream, and on the rolling visuals and the partner banner wall in Oxford.

Website Publicity

Profile on the website inc. 50 words of text, logo and a link to your website.

Name mentioned on button for online ticket.

Opening Video

60 second video played at the start of each live stream (Thursday AM, Thursday PM, and Friday AM). Video to be supplied by the partner.

Delegate Comms

Acknowledgement with your logo in digital delegate joining emails pre-conference.



OFC Tickets

Two complimentary tickets to OFC27, in Oxford.

Five E-tickets for OFC27 online stream.

Two invites to Chairman's Welcome Reception.

Newsletter Spotlight

Opportunity to have a 50 word spotlight in one OFC newsletter, sent to thousands of subscribers.

Social Media

Acknowledged via posts relating to the online stream.

The team will also look out for your own posts and engage, where possible.

OFC App

Acknowledged in the OFC App, with access for those attending OFC to network with delegates.

Lunchtime Food Hub

£7,500
Silver Partner

A celebration of British food for delegates during lunchtime on both days of OFC27. Be the conduit to the highly regarded Oxford networking experience. Provide delegates with the all-important ingredient to enable significant conversations.

Logo on Display

Acknowledgement as a Silver Partner with your logo displayed at the event, including on rolling visuals and the partner banner wall.

Website Publicity

Profile on the website inc. 50 words of text, logo and a link to your website.

Chairman's Speech

Acknowledgement from Conference Chairman or one of the OFC Directors, during the conference.

Delegate Comms

Acknowledgement with your logo in delegate joining emails pre-conference.

Pop-Up Banners

Two pop-up banners, displayed within the food hub. To be supplied by the partner.

OFC Tickets

Two complimentary tickets to OFC27, in Oxford.

Five E-tickets for OFC27 online stream.

Two invites to Chairman's Welcome Reception.

Newsletter Spotlight

Opportunity to have a 50 word spotlight in one OFC newsletter, sent to thousands of subscribers.

Social Media

Acknowledged via posts relating to the lunches.

The team will also look out for your own posts and engage, where possible.

OFC App

Acknowledged in the OFC App, with access for those attending OFC to network with delegates.



Debate Chamber



Christchurch

OFC27 Union Debate and Christ Church Post-Debate Supper

£5,000

Co-partner
Max of five - silver

Be our partner during an iconic component of the Oxford Farming Conference, and one of the most sought-after social elements of the event, with tickets always selling-out. The OFC26 Debate video received 676 views, post-event, and continues to grow.

Logo on Display

Acknowledgement as a Silver Partner with your logo displayed during the conference on rolling visuals and the partner banner wall.

Debate Banners & Menus

Company logo displayed on banner throughout the debate. Banner to be supplied by Partner.

Logo displayed on supper menus, and reserved seats.

Chairman's Speech

Acknowledgement from Conference Chairman or one of the OFC Directors multiple times including at the debate and dinner.

Delegate Comms

Acknowledgement with your logo in delegate joining emails pre-conference, and name listed in post-event email when sharing video content.

Website Publicity & Video

Profile on the website inc. 50 words of text, logo and a link to your website.

Plus logo included in debate recording, shared via OFC website post-event.

OFC Tickets

Two complimentary tickets to OFC27, in Oxford.

Five E-tickets for OFC27 online stream.

Two invites to Chairman's Welcome Reception.

Two complimentary tickets to the post-debate dinner.

Newsletter Spotlight

Opportunity to have a 50 word spotlight in one OFC newsletter, sent to thousands of subscribers.

Social Media

Acknowledged via posts relating to the lunches.

The team will also look out for your own posts and engage, where possible.

OFC App

Acknowledged in the OFC App, with access for those attending OFC to network with delegates.

Lunchtime Event Space (two available)



Our Partnership Events are an opportunity for you to host your own session, using OFC conference venues. Deliver your own content, provide your own speakers and topics, relevant to your organisation and sector, with excellent audio visual, and direct promotion, via OFC, to all delegates.



Partner Event Space (nine available)

Partnership Events

Partner Room

£7,500

Max of three running simultaneously

Logo on Display

Acknowledgement as a Silver Partner with your logo displayed on the rolling visuals and the partner banner wall.

Website Publicity

Profile on the website inc. 50 words of text, logo and a link to your website. Logo also on session watch back video, hosted on OFC website post-event.

AV & Video

Professional AV support and equipment included. Session recorded and edited, and made available on OFC website as well as a download for your own channels.

Delegate Comms

Acknowledgement with your logo in delegate joining emails pre-conference, and name listed in post-event email when sharing video content.

OFC Tickets

Two complimentary tickets to OFC26, in Oxford.

Five E-tickets for OFC26 online stream.

Two invites to Chairman's Welcome Reception.

Social Media

Acknowledged via posts relating to the session.

The team will also look out for your own posts and engage, where possible.

OFC App

Acknowledged in the OFC App, with access for those attending OFC to network with delegates.

OFC Newsletter Spotlight

Opportunity to have a 50 word spotlight in one OFC newsletter, sent to thousands of subscribers.

Lunchtime Space

£9,000

Only one per day, on an OFC stage

Logo on Display

Acknowledgement as a Silver Partner with your logo displayed on the rolling visuals and the partner banner wall.

Website Publicity & Video

Profile on the website inc. 50 words of text, logo and a link to your website. Logo also on session watch back video, hosted on OFC website post-event.

AV & Video

Professional AV support and equipment included. Session recorded and edited, and made available on OFC website as well as a download for your own channels.

Delegate Comms

Acknowledgement with your logo in delegate joining emails prior to conference. and name listed in post-event email when sharing video content.

OFC Tickets

Two complimentary tickets to OFC26, in Oxford.

Five E-tickets for OFC26 online stream.

Two invites to Chairman's Welcome Reception.

Social Media

Acknowledged via posts relating to the session.

The team will also look out for your own posts and engage, where possible.

OFC App

Acknowledged in the OFC App, with access for those attending OFC to network with delegates.

OFC Newsletter Spotlight

Opportunity to have a 50 word spotlight in one OFC newsletter, sent to thousands of subscribers.

The Science Lecture

£5,000
Silver Partner

A seminal moment during conference, providing delegates with an exclusive opportunity to hear from a world leading scientific authority, or individual.

Logo on Display

Acknowledgement as a Silver Partner with your logo displayed at the event, including on rolling visuals and the partner banner wall.

Website Publicity & Video

Profile on the website inc. 50 words of text, logo and a link to your website. Logo also on session watch back video, hosted on website post-event.

Chairman's Speech

Acknowledgement from Conference Chairman or one of the OFC Directors, at the start of the session.

Delegate Comms

Acknowledgement with your logo in delegate joining emails pre-conference, and name listed in post-event email when sharing video content.



OFC Tickets

Two complimentary tickets to OFC27, in Oxford.

Five E-tickets for OFC27 online stream.

Two invites to Chairman's Welcome Reception.

Newsletter Spotlight

Opportunity to have a 50 word spotlight in one OFC newsletter, sent to thousands of subscribers.

Social Media

Acknowledged via posts relating to the session.

The team will also look out for your own posts and engage, where possible.

OFC App

Acknowledged in the OFC App, with access for those attending OFC to network with delegates.

Press Room

£6,000
Silver Partner

The press room is a hive of activity throughout the conference, and is only available to press and the room partner, offering a unique opportunity to meet and engage with some of the leading national, regional and international publications in agriculture, as well as broadsheets, broadcast and digital channels. Each year more than 90 press register for press access, making it one of the largest attended press events in the sector.

Logo on Display

Acknowledgement as a Silver Partner with your logo displayed at the event, including on rolling visuals and the partner banner wall.

Website Publicity

Profile on the website inc. 50 words of text, logo and a link to your website.

Logo on the online press room page.

Pop-Up Banners

Two pop-up banners in the press room, as well as a presence for up to two individuals within the press room - dedicated table provided.

Delegate Comms

Acknowledgement with your logo in all press information.



OFC Tickets

Two complimentary tickets to OFC27, in Oxford.

Five E-tickets for OFC27 online stream.

Two invites to Chairman's Welcome Reception.

Newsletter Spotlight

Opportunity to have a 50 word spotlight in one OFC newsletter, sent to thousands of subscribers.

Press Conference

Invitation to sit in on the press conference.

Space can also be provided for your own press huddle during the breaks or pre/post the conference sessions.

Social Media

Acknowledged via posts relating to the press room.

The team will also look out for your own posts and engage, where possible.

Exhibition Space

£1,500
Partner

Located in a prime area, our exhibition spaces offer you a 2 x 3m area to build your display and network with conference attendees during lunch and refreshment intervals. A great opportunity to exhibit during the main welcome event, which last year sold out with a waiting list.

Logo on Display

Acknowledgement as a Partner with your logo displayed on the rolling visuals and the partner banner wall.

Tickets & Equipment

Two exhibitor passes available for each day of conference (exhibitor passes do not provide entry into the main auditorium).

Table and two chairs included.

Social Media

Acknowledged via posts relating to exhibitor stands.

The team will also look out for your own posts and engage, where possible.

Website Publicity

Profile on the website inc. 25 words of text, logo and a link to your website.

OFC App

Acknowledged on the OFC App, in the exhibitor listing. Available to OFC delegates only.



OFC Inspire Programme

£30,000
Multiple Packages Available

Celebrating ten years since the inception of the OFC Inspire Programme, we now seek a second partner, who is in a position to support this programme both financially and intellectually, alongside our current partner. With an amazing track record of creating inspirational sector leaders, many of whom have gone on to become OFC Directors or take leading industry roles, if you are interested, please request our dedicated Inspire Proposal.

Logo on Display

Acknowledgement as a Partner with your logo displayed at the event, including on rolling visuals and the partner banner wall.

Website Publicity

Profile on the website including 50 to 150 words of text (depending on package), your logo and a link to your website.

Logo on the Inspire application page.

Chairman's Speech

Acknowledgement from Conference Chairman or one of the OFC Directors, at the start of each Inspire Programme session.

Delegate Comms

Acknowledgement with your logo on all emails to Inspire prior to, during and after the event.

Social Media

Acknowledged via posts relating to Inspire.

The team will also look out for your own posts and engage, where possible.

OFC Tickets

Up to four complimentary tickets to OFC27, in Oxford.

E-tickets for OFC27 online stream.

Up to four invites to Chairman's Welcome Reception

Newsletter Spotlight

Spotlight in one OFC newsletter, word count depending on partner package.

Dedicated Inspire Events

Profiled during Inspire events including the pre-conference day in November 2026, and the pre-session at OFC27 in January 2027. Option to speak at both events.

OFC App

Acknowledged in the OFC App, with access for those attending OFC to network with delegates.

Inspiring Innovators

£22,000
Principal Partner

The stage is set to invite a cohort of inspirational innovators to speak at Oxford. Be the organisation who facilitates a generation of visionaries to reach their chosen goal. Discover a new innovation, see a business take the next step or watch a start-up get the lift they need, to make a positive change, to the future of UK agriculture.

Logo on Display

Acknowledgement as a Principal Partner with your logo displayed at the event, including on rolling visuals and the partner banner wall.

Website Publicity

Profile on the website including 150 words of text, your logo and a link to your website.

Logo on the Inspiring Innovators page.

Chairman's Speech

Acknowledgement from Conference Chairman on the main stage, as well as during the Inspiring Innovators Session.

Delegate Comms

Acknowledgement with your logo on all emails to Inspiring Innovator recipients prior to, during and after the event.



OFC Tickets

Four complimentary tickets to OFC27, in Oxford.

E-tickets for OFC27 online stream, for whole organisation.

Four invites to Chairman's Welcome Reception

Newsletter Spotlight

Advert in one OFC newsletter, hyperlinked to a website of your choice.

Social Media

Acknowledged via posts relating to the Inspiring Innovators Programme.

The team will also look out for your own posts and engage, where possible.

OFC App

Acknowledged in the OFC App, with access for those attending OFC to network with delegates.

OFC Scholars Programme

£28,000
Principal Partner

The OFC Scholars' Programme aims to give young people the opportunity for peer-to-peer networking and to share views and ideas, while gaining access to key skills development training, new networks and connections. It aims to foster our leaders of tomorrow.

Logo on Display

Acknowledgement as a Principal Partner with your logo displayed at the event, including on rolling visuals and the partner banner wall.

Website Publicity

Profile on the website including 150 words of text, your logo and a link to your website.

Logo on the Scholar page.

Chairman's Speech

Acknowledgement from Conference Chairman or one of the OFC Directors, at the start of each Scholar Programme session.

Delegate Comms

Acknowledgement with your logo on all emails to Scholars prior to, during and after the event.

Social Media

Acknowledged via posts relating to scholars.

The team will also look out for your own posts and engage, where possible.

OFC Tickets

Four complimentary tickets to OFC27, in Oxford.

E-tickets for OFC27 online stream, for whole organisation.

Four invites to Chairman's Welcome Reception

Newsletter Spotlight

Advert in one OFC newsletter, hyperlinked to a website of your choice.

Dedicated Scholar Events

Profiled during Scholar and Breaking Barriers events including the pre-conference day in 2026, and the pre-session at OFC27 in January 2027. Option to speak at both events.

OFC App

Acknowledged in the OFC App, with access for those attending OFC to network with delegates.



OFC Bursary

£40,000
Principal Partner

To further the OFC's charitable objectives, the OFC Bursary enables individuals who may otherwise be unable to attend the event due to financial constraints. Awarded to individuals who are actively working in the food, farming and agricultural sector, or with an evidenced pathway to enter the industry, these bursaries have to date, supported more than 100 people.

Logo on Display

Acknowledgement as a Principal Partner with your logo displayed at the event, including on rolling visuals and the partner banner wall.

Website Publicity

Profile on the website including 150 words of text, your logo and a link to your website.

Logo on the Bursary page.

Chairman's Speech

Acknowledgement from Conference Chairman on the main stage.

Delegate Comms

Acknowledgement with your logo on all emails to Bursary recipients prior to, during and after the event.



OFC Tickets

Four complimentary tickets to OFC27, in Oxford.

E-tickets for OFC27 online stream, for whole organisation.

Four invites to Chairman's Welcome Reception

Newletter Spotlight

Advert in one OFC newsletter, hyperlinked to a website of your choice.

Social Media

Acknowledged via posts relating to the Bursary Programme.

The team will also look out for your own posts and engage, where possible.

OFC App

Acknowledged in the OFC App, with access for those attending OFC to network with delegates.



www.ofc.org.uk



CLARE GREENER
Head of OFC Partnerships



CLAIRE HALL
Event Management
Hawk AV



REBECCA DAWES
PR and Marketing
Jane Craigie Marketing



LYNDSAY MARFLEET
Secretariat, inc.
accounts
BGA.

OFC Partnership Programme Team

The conference is managed and delivered by a group of voluntary Directors, and a team of contracted service providers including the Secretariat, PR and Marketing, Event Management and Partnership Programme. These individuals adjust their hours throughout the year, responding to the needs of OFC. Whilst they do not work full-time for the conference, they are always at the end of an email or phone.

Your primary contact is **Clare Greener, Head of OFC Partnerships** via partnerships@ofc.org.uk, but to ensure you received the best return from your investment, you may also hear from the above individuals.