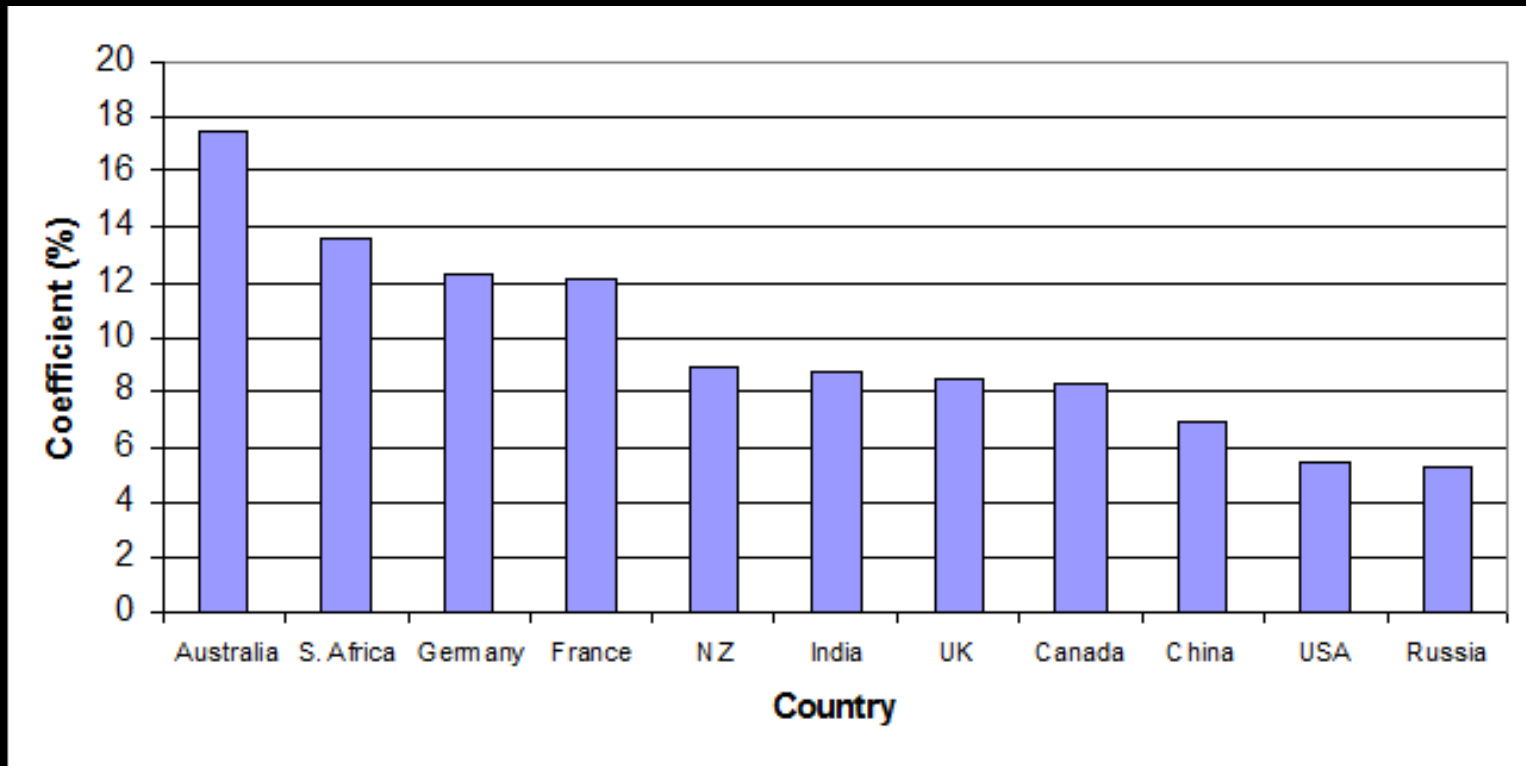




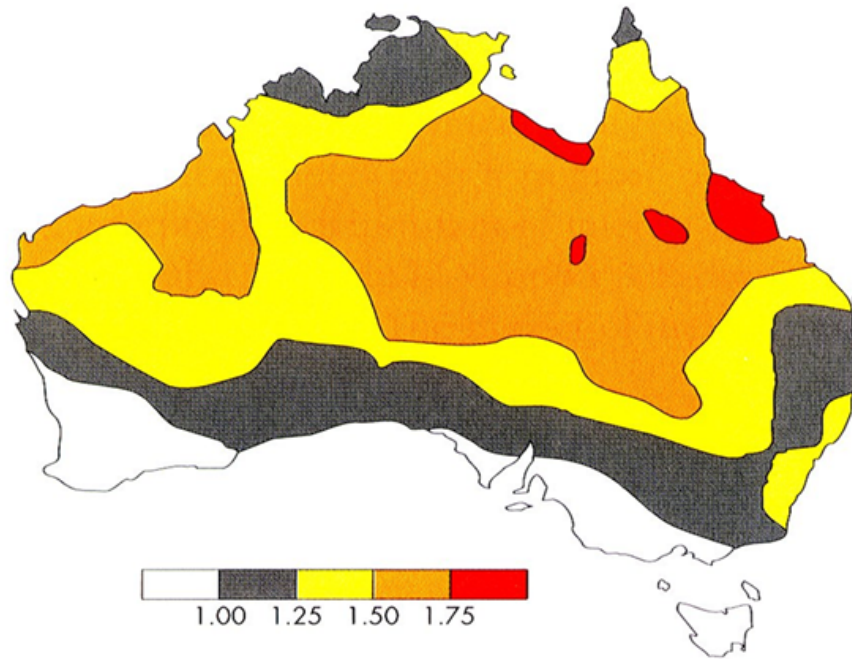
# Tackling Crisis Points in Global Agriculture



# 'Production Climate' - Australia versus the World



# Australia has the world's highest levels of year to year rainfall variability.



*Source:* Nicholls, Drosowsky and Lavery, Bureau of Meteorology Research Centre, from a paper 'Australian rainfall variability and change', yet to be published.

## CUMBRIA FLOODS

400mm December



## LONGREACH DROUGHT

49.5mm 2015

# Periodic Business Model – Adaptable and Agile



Her Majesty Queen  
Elizabeth 1970



Princess of Journalism Jane Craigie 2015







## Entrepreneurial Mongrel

**“Tenacious focus on a task – the unwavering resolve of self belief or oneness to achieve a visualised outcome”.**

-  
**james@agrihive.com**





**“Let our advance worrying become  
advance thinking and planning”**

**(Winston Churchill).**



Stratagem Technicians

Churchill

Buffet

Tsun Tsu

Jacobi

Da Vinci



Written Goals create

“Competitive Tension”

enabling you to achieve

without reliance on others.



“In important matters, one should use several stratagems applied simultaneously after another as in a chain of stratagems. Keep different plans operating in an overall scheme; in this manner if any one plan or strategy fails, the overall scheme still advances”.

**Tsun Tsu**



james@agrihive.com





**'Invert, always invert'**

**(man muss immer umkehren).**

**Vincent Jacobi (1804- 1851)**

**Jacobi always believed the solutions to difficult  
problems could be solved by inverse  
re-expression.**





- HOME
- MY ENTERPRISE
- MY FAMILY
- MY CASH-FLOW
- MY NET WORTH
- MY FUTURE
- MY SUPPLY CHAIN
- FUNDING OPPORTUNITIES
- AUSTREX ASSIST

Profile



**John Sample**  
Longreach,  
QLD 4730

FRIDAY | 4 SEPT

20°

SUNNY  
Longreach, Queensland

19° SAT | 18° SUN | 17° MON

Update Wealth Report

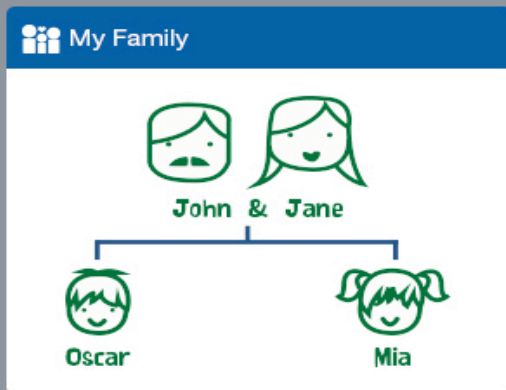
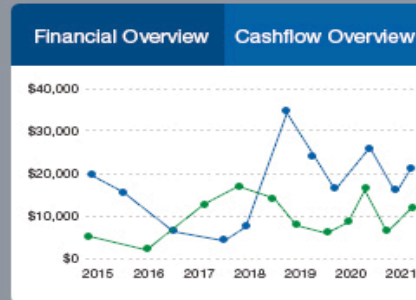




**UPDATE NOW**

Dashboard

Property Value	<b>\$700,000</b>
Estimated Herd Value	<b>\$876,000</b>
Estimated Net Worth	<b>\$220,000</b>
Insurance Gap	<b>\$1,230,00</b>



My Investment Snapshot

Type of Investment	Volume	Price	Total	Weekly Change
<b>Shares</b>				
Woolworths (WOW)	4,000	\$35.45	\$141,800	20%
Commonwealth Bank (CBA)	5,000	\$76.98	\$384,900	8%
<b>Livestock</b>				
Steers (350kg)	500	\$210	\$367,500	20%
Heifers (250kg)	240	\$1.85	\$111,00	8%
<b>Total</b>			<b>\$1,005,200</b>	

# Agrihive and Disruptive Innovation

**A disruptive innovation is an innovation that creates a new market and value network and eventually disrupts an existing market and value network, displacing established market leaders and alliances.**







KIDWORTH DAIRY FARM


# CASE STUDY



*Thank you for helping generate new ideas,  
We hope you enjoy the problem solving .....*



# AGRIHIVE PRIZES

 RETURN TRIPS TO THE AUSTRALIAN OUTBACK



PRESENTED BY AGRIHIVE.COM 



- Anyone from the UK can enter the Agrihive Kidworth Case Study Competition to win one of two trips to the Australian Outback all you need to do is email 'Outback' to [kidworthcomp@agrihive.com](mailto:kidworthcomp@agrihive.com) to enter!
  - Experience 'Glamping' and hospitality of an Australian Outback Cattle Station
- Take a guided tour of the [Australian Stockman's Hall of Fame](#) and Outback Heritage Centre
- Explore the home of the flying kangaroo at the [Qantas Founders Museum](#)
- Visit and stay at the [North Gregory Hotel](#) in Winton, the birthplace of Waltzing Matilda and the Dinosaur capital of Australia, where you will tour the region with the [vision splendid tour company](#)

But most of all enjoy a once in a lifetime opportunity to discover farming and station life in one of the most iconic locations in the World. Explore the land of drought and flooding rains and be mesmerized and inspired by the stories of the land and people, as a guest of Western Queensland and [Outback Australia](#) while being hosted by the founder of Agrihive, James Walker.

Included: Return flights, accommodation, transfers, tours and entries as well as \$500 spending money per person.

 As part of this competition people are encouraged to submit new ideas to UK Dairy Industry 









# Get Involved with Agrihive



Digital Decision Making Portal



Summits



Case Studies



Partnerships

“Improving Terms of Trade at the Farm Gate”

- [james@agrihive.com](mailto:james@agrihive.com)



james@agrihive.com

