

THE 2019 OXFORD FARMING CONFERENCE

2 - 4 JANUARY 2019

#OFC19



The Oxford Farming Conference is a full-on three-day event that kickstarts the year for the farming industry.

Set within the heart of the Oxford's beautiful university colleges, making the city its venue, the conference brings together over 600 delegates from across the industry from farmers to agronomists, innovators, academics, land agents, lawyers and retailers.

It has become one of the most enjoyable networking events in the farming calendar combined with a politics session with the DEFRA Secretary of State, a broad range of inspirational speakers from across the world and fringe sessions to showcase the exciting future of the industry. Here is a snapshot of what you can expect from #OFC19.

“With innovation and inspiration at its core, the conference attracts some of the best people in agribusiness and is recognised as one of the greatest networking events in the industry”

Tom Allen-Stevens, OFC Chairman

“The word ‘conference’ does an injustice to the OFC. It is an experience like no other, with the best networking, bar none, in the British farming calendar.”

Matt Naylor, OFC Director



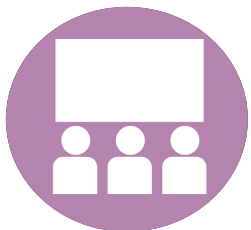
WHAT TO EXPECT FROM #OFC19



Speakers to inform, challenge and inspire you from farmers and innovators to politicians and pioneers.



Fringe sessions focused on knowledge exchange with industry leaders.



The headlining politics session where you will hear first-hand what the government is planning for the industry and you can pose your own questions to the panel.



OFC wouldn't be the same without its networking opportunities. Meet people from across the industry and the world, in a relaxed, engaging environment.



Optional dinners in the university's beautiful and ancient colleges, as well as - and new for 2019 - the informal setting of TAP Social.



The famous Oxford architecture, its first-class pubs, restaurants and shops.

Twitter: @oxfordfarming #OFC19

TICKETS: www.ofc.org.uk

MEET SOME OF THE SPEAKERS FOR #OFC19



The headlining political briefing will challenge the latest developments of the proposed British Agricultural Policy, presented by the Defra Secretary of State, looking at the World Beyond Brexit. This session will bring the Government minister for trade policy in to discussion with his opposition counterpart. This will be followed by a panel session with the ministers and other guests. This promises to be a fascinating and enlightening discussion.

Politics Briefing sponsored by Fendt



Farmer, former New Zealand agriculture and trade minister, and former High Commissioner to the UK until 2017, **Sir Lockwood Smith** was in post in London when Brexit was voted.

He has a wealth of experience, not only in farming and in New Zealand's political environment, but on the world stage in international trade negotiations. He will be talking about the lessons that can be learned from New Zealand and what opportunities there are for the UK beyond Brexit.

The World Beyond Brexit sponsored by Openfield



Julie Borlaug continues her grandfather's work to end hunger and eliminate poverty. She will be talking about successful collaborative partnerships between

the public and private sectors to ensure the advancement of innovation and technology in agriculture. Previously associate director of external relations at the Norman Borlaug Institute for International Agriculture, she is now vice-president for communications and PR at Inari Agriculture.

Frank Parkinson Lecture: Disruptive Innovations and the Communications Challenge sponsored by the Frank Parkinson Agricultural Trust



Formerly Government Chief Scientific Adviser (GCSA), Professor **Sir Mark Walport** is Chief Executive of the newly formed UK Research and Innovation (UKRI). UKRI is responsible for the public funding

of research and innovation with a £6bn budget. Prior to his role as GCSA, Sir Mark was Professor of Medicine and Head of the Division of Medicine at Imperial College London before becoming Director of the Wellcome Trust until 2013. He received a knighthood in the 2009 New Year Honours list for services to medical research and was elected a Fellow of The Royal Society in 2011.

Science Lecture: Putting Science Back into Policy sponsored by Burges Salmon



Sir Ian Cheshire, Chairman of Barclays UK, will share his view from the city. An experienced business leader, Sir Ian has been involved in a series of large and small retail business including

B&Q and Selfridges, and he was knighted in 2014 for services to Business, Sustainability and the Environment.

Personal Perspectives: A View from the City sponsored by M&S



Zimbabwean farmer **Nyasha Mudukuti** is a graduate MasterCard Foundation scholar at Michigan State University majoring in Plant breeding, Genetics and Biotechnology. She

served as the 2016 AGCO Africa Ambassador, advocating for agricultural reforms across the African continent, and was selected to participate at the 2014 Borlaug-dialogue on "Drought and Disease Tolerant crops on food security" at the 2014 World Food Prize, USA. She is a member of the Global Farmers Network under Truth about Trade and Technology, and blogs with the @World_Farmers, sharing innovative agricultural technologies across the continent. She wants her nation to see the importance of biotechnology in agriculture and use it to improve the livelihoods of smallholder farmers.

A Young Woman's Inspirational Journey sponsored by M&S

OTHER HIGHLIGHTS

Future Farmers sponsored by AHDB. Farmers from around the world will share their story and opportunities in alternative incomes.

A World of Innovation sponsored by BBSRC. A focus on some of the world's most spectacular innovations in food and farming, their potential to transform agriculture, the barriers to acceptance and how to overcome those.

Taste and Flavour of a World of Opportunity sponsored by AHDB. A cooking demonstration of some of the UK exports to places around the world, followed by the opportunity to taste them.

Innovation Hub sponsored by BBSRC. A showcase of public-funded projects underway in our universities and research institutes, with scientists on hand to discuss individual projects.

Fringe Events. A range of drop-in talks from industry-leading organisations including Agritech, AHDB & Map of Agriculture.

OXFORD UNION DEBATE



Sponsored by Savills, Thrings, Ellacotts.
MOTION: This house believes the country would be better served if farmers focused on profits rather than public goods

BOOK TICKETS

To book tickets visit www.ofc.org.uk



THE OXFORD FARMING
CONFERENCE
inform • challenge • inspire