

OFC26 Partnership Programme

Join us as we celebrate UK agriculture past, present and future, in honour of 90 years of the Oxford Farming Conference.

The Oxford Farming Conference is a registered Charity No. 294139

Honorary President: HRH The Princess Royal

Thank you

Thank you to all the partners who have supported OFC over the last 90 years, as a charity, we couldn't host the event without you.



Delegates at OFC25 capturing photos in front of the partner wall

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Got an idea?

If you don't see a package that fits your business, do get in touch with Clare Greener, Head of OFC Partnerships - we are always open to new ideas.

Please note, all rates advertised exclude VAT.

partnerships@ofc.org.uk

Message from OFC26 Chairman, Jude McCann



Welcome to the OFC 2026 Partnership Programme, and what a special year ahead – our 90th year.

The Oxford Farming Conference (OFC) 2026 theme, “**Growing Resilience**” will mark an opportunity to celebrate our incredible sector and its ability to adapt to the ever-changing world, the opportunities ahead for current and future generations, and a valued legacy, passed on by previous generations.

We will also reflect on the resilience, strength and significant moments of the OFC over the last 90 years. Looking back to 1936, our motto remains true today as it did all those years ago – to “challenge and inspire”, not only those who attend but the wider industry. And I am extremely proud that in recent years we have added “include”, highlighting our continued commitment that OFC is welcoming and accessible to all.

As we look to the future with hope and optimism, “**Growing Resilience**” will allow us to explore what is coming next and how we can ensure that our people, our farm businesses, and our environment continues to grow and develop in a resilient manner.

Having grown up in rural Northern Ireland on the family farm, which was purchased by my grandparents in 1966, I am truly grateful for the generations that have gone before us. Having the opportunity to raise my own children at the foot of the Sperrin's is a blessing that I will never take for granted. The strength shown by our parents and grandparents in times of war, hardship and rapid change, undoubtedly helps us to learn from the past and look to the future, with confidence and enthusiasm.

As we consider some of the many topics that will be discussed from 7th to 9th January, we are developing an agenda that will encompass all that we love about OFC – strong thought leaders, international voices, networking, connections, stunning venues, and an uplifting start to the year.

Building on the success of Directors and Chairs since our first event, OFC26 will be a special anniversary year, exploring transformative ideas, bold ambitions and collaborative efforts to ensure a sustainable and prosperous future for our industry and our people. I can't wait to welcome you to “**Growing Resilience**”.

My sincere thanks go to all our partners, current and past, for helping us to deliver the renowned, world-class event, that is the OFC. Without your support, as a charity, we wouldn't be able to deliver the conference.

“

“sessions will include, challenge & inspire.”

The global demand for the abundance of food that we produce on these islands will continue to grow and bring opportunities to our agricultural sector. New trade deals, tariffs and political agendas will reframe business thinking. And new priorities for our environment and the wellbeing of our people, will put a spotlight on social good.

Growing Resilience will deliver three core conference sessions covering themes linked to business, environment and people, all with a core focus to include, challenge and inspire. At the end of the conference, we will be encouraging delegates to go away with a call to action, for the future of UK agriculture.

OFC in numbers

LinkedIn followers
as at March 2025

X Followers
as at March 2025

Website Visits

LinkedIn Impressions during conference week

Facebook Views

million, estimated PR reach for OFC25.

OFC25 delegate reflections



connections on the
conference app, with
80% of delegates
downloading it.

Newsletter subscribers
as at March 2025

OFC25 on-demand
video views
as at March 2025

impressions for the app partner, with their logo.

industry average for
open & click-through
rates for the OFC
newsletter.

highest
performing video
as at March 2025

**The stunning Oxford Examination
Schools, where the conference
takes place.**



Conference Sessions

Three conference sessions available with keynote speakers, panel discussions, videos, soundbites and lively debates. Each session is £10,000 or co-partnered at £5,000.

£5,000

Co-partner, max of two - silver

Logo on Display

Acknowledgement as a Silver Partner with your logo displayed during the session, on the rolling visuals and the partner banner wall.

Website Publicity & Video

Profile on the website inc. 50 words of text, logo and a link to your website. Logo also on session watch back video, hosted on website post-event.

Chairman's Speech & Clip

Acknowledgement from Conference Chairman at the start of the session. Plus 1-minute video clip played on the main stage (to be supplied by Partner).

Delegate Comms

Acknowledgement with your logo in delegate joining emails pre-conference, and name listed in post-event email when sharing video content.

OFC Tickets

Two complimentary tickets to OFC26, in Oxford.
Five E-tickets for OFC26 online stream.
Two invites to Chairman's Welcome Reception.

Social Media

Acknowledged via posts relating to the session.
The team will also look out for your own posts and engage, where possible.

OFC App

Acknowledged in the OFC App, with access for those attending OFC to network with delegates.

OFC Print Programme

Opportunity to advertise in the conference programme at full cost.

£10,000

Single partner - gold

Logo on Display

Acknowledgement as a Gold Partner with your logo displayed during the session, on the rolling visuals and the partner banner wall.

Website Publicity & Video

Profile on the website inc. 75 words of text, logo and a link to your website. Logo also on session watch back video, hosted on website post-event.

Chairman's Speech & Clip

Acknowledgement from Conference Chairman at the start of the session. Plus 1-minute video clip played on the main stage (to be supplied by Partner)

Delegate Comms

Acknowledgement with your logo in delegate joining emails prior to conference. and name listed in post-event email when sharing video content.

OFC Tickets

Three complimentary tickets to OFC26, in Oxford.
Ten E-tickets for OFC26 online stream.
Three invites to Chairman's Welcome Reception.

Social Media

Acknowledged via posts relating to the session.
The team will also look out for your own posts and engage, where possible.

OFC App


Acknowledged in the OFC App, with access for those attending OFC to network with delegates.

OFC Print Programme

Discounted rate for advertising within the print programme.
Also shared online digitally, to all delegates.

Our conference sessions attract world and industry leading speakers including Ministers and Royalty.





Be part of the OFC 90 year celebrations, welcome delegates to the conference and share in the excitement on this special occasion.

Chairman's 90 Year Welcome Reception

Single reception partner available at £10,000 or co-partnered at £5,000 each.

£5,000

Co-partner, max of two - silver

Logo on Display

Acknowledgement as a Silver Partner with your logo displayed at the reception, including on rolling visuals and the partner banner wall.

Website Publicity

Profile on the website including 50 words of text, your logo and a link to your website.

Chairman's Speech

Acknowledgement from Conference Chairman during the reception.

Delegate Comms

Acknowledgement with your logo in delegate joining emails prior to conference.

OFC Tickets

Two complimentary tickets to OFC26, in Oxford.

Five E-tickets for OFC26 online stream.

Two invites to Chairman's Welcome Reception.

Social Media

Acknowledged via posts relating to the session.

The team will also look out for your own posts and engage, where possible.

OFC App

Acknowledged in the OFC App, with access for those attending OFC to network with delegates.

OFC Print Programme

Opportunity to advertise in the conference programme at full cost.

£10,000

Single partner - gold

Logo on Display

Acknowledgement as a Gold Partner with your logo displayed at the event, including on rolling visuals and the partner banner wall.

Website Publicity

Profile on the website including 75 words of text, your logo and a link to your website.

Chairman's Speech

Acknowledgement from Conference Chairman during the reception.

Delegate Comms

Acknowledgement with your logo in delegate joining emails prior to conference.

OFC Tickets

Three complimentary tickets to OFC26, in Oxford.

Ten E-tickets for OFC26 online stream.

Three invites to Chairman's Welcome Reception.

Social Media

Acknowledged via posts relating to the session.

The team will also look out for your own posts and engage, where possible.

OFC App

Acknowledged in the OFC App, with access for those attending OFC to network with delegates.

OFC Print Programme

Discounted rate for advertising within the print programme.

Also shared online digitally, to all delegates.

Conference App

£5,000
Silver Partner

A core part of OFC, **80% of delegates (637 people) downloading the app** at the 2025 conference. As well as a key networking tool, it is used for asking speakers questions and posting polls. On average at OFC25, each user exchanged eight virtual business cards, **resulting in nearly 5000 connections**. The partner also received **233,191 impressions** (the number of times their logo was seen by delegates).

Logo on Display

Acknowledgement as a Silver Partner with your logo displayed at the event, including on rolling visuals and the partner banner wall.

Website Publicity

Profile on the website inc. 50 words of text, logo and a link to your website.

App Profile

Company profile on the app, with the ability to add your own content including links to your channels, videos, news and contact details.

Delegate Comms

Acknowledgement with your logo in delegate app joining emails pre-conference.



OFC Tickets

Two complimentary tickets to OFC26, in Oxford.
Five E-tickets for OFC26 online stream.
Two invites to Chairman's Welcome Reception.

OFC Print Programme

Opportunity to advertise in the conference programme at full cost.

Digital Banner

Digital banner with your logo running on every app section, giving strong brand awareness. Last year, each delegate on average spotted the logo 366 times.

Social Media

Acknowledged via posts relating to the app.
The team will also look out for your own posts and engage, where possible.

Live Online Stream

£5,000
Silver Partner

The online stream is joined by **hundreds of individuals**, who are unable to attend in-person but have a strong interest in the speakers and topics. Running on Thursday and Friday, excluding evening and partner events, it is a great way to ensure OFC is inclusive to all. The stream is also **made available to all press** (nearly 90 attend each year or join online).

Logo on Display

Acknowledgement as a Silver Partner with your logo displayed on the live stream, and on the rolling visuals and the partner banner wall in Oxford.

Website Publicity

Profile on the website inc. 50 words of text, logo and a link to your website.
Name mentioned on button for online ticket.

Opening Video

60 second video played at the start of each live stream (Thursday AM, Thursday PM, and Friday AM). Video to be supplied by the partner.

Delegate Comms

Acknowledgement with your logo in digital delegate joining emails pre-conference.



OFC Tickets

Two complimentary tickets to OFC26, in Oxford.
Five E-tickets for OFC26 online stream.
Two invites to Chairman's Welcome Reception.

OFC Print Programme

Opportunity to advertise in the conference programme at full cost.

Social Media

Acknowledged via posts relating to the online stream.
The team will also look out for your own posts and engage, where possible.

OFC App

Acknowledged in the OFC App, with access for those attending OFC to network with delegates.

Lunchtime Food Hub

£7,500
Silver Partner

A celebration of British food for delegates during lunchtime on both days of OFC26. Be the conduit to the highly regarded Oxford networking experience. Provide delegates with the all-important ingredient to enable significant conversations.

Logo on Display

Acknowledgement as a Silver Partner with your logo displayed at the event, including on rolling visuals and the partner banner wall.

Website Publicity

Profile on the website inc. 50 words of text, logo and a link to your website.

Chairman's Speech

Acknowledgement from Conference Chairman or one of the OFC Directors, during the conference.

Delegate Comms

Acknowledgement with your logo in delegate joining emails pre-conference.

Pop-Up Banners

Two pop-up banners, displayed within the food hub. To be supplied by the partner.

OFC Tickets

Two complimentary tickets to OFC26, in Oxford.
Five E-tickets for OFC26 online stream.
Two invites to Chairman's Welcome Reception.

OFC Print Programme

Opportunity to advertise in the conference programme at full cost.

Social Media

Acknowledged via posts relating to the lunches.
The team will also look out for your own posts and engage, where possible.

OFC App

Acknowledged in the OFC App, with access for those attending OFC to network with delegates.



Debate Chamber



Christchurch

OFC26 Union Debate and Christchurch Post-Debate Supper

£5,000
Co-partner
Max of five - silver

Be our partner during an iconic component of the Oxford Farming Conference, and one of the most sought-after social elements of the event, with tickets always selling-out. The OFC25 Debate video received the most views, post-event, and continues to grow.

Logo on Display

Acknowledgement as a Silver Partner with your logo displayed during the conference on rolling visuals and the partner banner wall.

Debate Banners & Menus

Company logo displayed on banner throughout the debate. Banner to be supplied by Partner.

Logo displayed on supper menus, and reserved seats.

Chairman's Speech

Acknowledgement from Conference Chairman or one of the OFC Directors multiple times including at the debate and dinner.

Delegate Comms

Acknowledgement with your logo in delegate joining emails pre-conference, and name listed in post-event email when sharing video content.

Website Publicity & Video

Profile on the website inc. 50 words of text, logo and a link to your website.

Plus logo included in debate recording, shared via OFC website post-event.

OFC Tickets

Two complimentary tickets to OFC26, in Oxford.

Five E-tickets for OFC26 online stream.

Two invites to Chairman's Welcome Reception.

Two complimentary tickets to the post-debate dinner.

OFC Print Programme

Opportunity to advertise in the conference programme at full cost.

Social Media

Acknowledged via posts relating to the lunches.

The team will also look out for your own posts and engage, where possible.

OFC App

Acknowledged in the OFC App, with access for those attending OFC to network with delegates.



Lunchtime Event Space (two available)

Our Partnership Events are an opportunity for you to host your own session, using OFC conference venues. Deliver your own content, provide your own speakers and topics, relevant to your organisation and sector, with excellent audio visual, and direct promotion, via OFC, to all delegates.



Fringe Event Space (nine available)

Partnership Events

Fringe Events £7,500

Max of three running simultaneously

Logo on Display

Acknowledgement as a Silver Partner with your logo displayed on the rolling visuals and the partner banner wall.

Website Publicity

Profile on the website inc. 50 words of text, logo and a link to your website. Logo also on session watch back video, hosted on OFC website post-event.

AV & Video

Professional AV support and equipment included. Session recorded and edited, and made available on OFC website as well as a download for your own channels.

Delegate Comms

Acknowledgement with your logo in delegate joining emails pre-conference, and name listed in post-event email when sharing video content.

OFC Tickets

Two complimentary tickets to OFC26, in Oxford.
Five E-tickets for OFC26 online stream.
Two invites to Chairman's Welcome Reception.

Social Media

Acknowledged via posts relating to the session.
The team will also look out for your own posts and engage, where possible.

OFC App

Acknowledged in the OFC App, with access for those attending OFC to network with delegates.

OFC Print Programme

Opportunity to advertise in the conference programme at full cost.

Lunchtime Events £9,000

Only one per day, on an OFC stage

Logo on Display

Acknowledgement as a Silver Partner with your logo displayed on the rolling visuals and the partner banner wall.

Website Publicity & Video

Profile on the website inc. 50 words of text, logo and a link to your website. Logo also on session watch back video, hosted on OFC website post-event.

AV & Video

Professional AV support and equipment included. Session recorded and edited, and made available on OFC website as well as a download for your own channels.

Delegate Comms

Acknowledgement with your logo in delegate joining emails prior to conference, and name listed in post-event email when sharing video content.

OFC Tickets

Two complimentary tickets to OFC26, in Oxford.
Five E-tickets for OFC26 online stream.
Two invites to Chairman's Welcome Reception.

Social Media

Acknowledged via posts relating to the session.
The team will also look out for your own posts and engage, where possible.

OFC App

Acknowledged in the OFC App, with access for those attending OFC to network with delegates.

OFC Print Programme

Opportunity to advertise in the conference programme at full cost.

The Science Lecture

£5,000
Silver Partner

A seminal moment during conference, providing delegates with an exclusive opportunity to hear from a world leading scientific authority, or individual.

Logo on Display

Acknowledgement as a Silver Partner with your logo displayed at the event, including on rolling visuals and the partner banner wall.

Website Publicity & Video

Profile on the website inc. 50 words of text, logo and a link to your website. Logo also on session watch back video, hosted on website post-event.

Chairman's Speech

Acknowledgement from Conference Chairman or one of the OFC Directors, at the start of the session.

Delegate Comms

Acknowledgement with your logo in delegate joining emails pre-conference, and name listed in post-event email when sharing video content.



OFC Tickets

Two complimentary tickets to OFC26, in Oxford.
Five E-tickets for OFC26 online stream.
Two invites to Chairman's Welcome Reception.

OFC Print Programme

Opportunity to advertise in the conference programme at full cost.

Social Media

Acknowledged via posts relating to the session.
The team will also look out for your own posts and engage, where possible.

OFC App

Acknowledged in the OFC App, with access for those attending OFC to network with delegates.

Press Room

£6,000
Silver Partner

The press room is a hive of activity throughout the conference, and is only available to press and the room partner, offering a unique opportunity to meet and engage with some of the leading national, regional and international publications in agriculture, as well as broadsheets, broadcast and digital channels. Each year more than 90 press register for press access, making it one of the largest attended press events in the sector.

Logo on Display

Acknowledgement as a Silver Partner with your logo displayed at the event, including on rolling visuals and the partner banner wall.

Website Publicity

Profile on the website inc. 50 words of text, logo and a link to your website.
Logo on the online press room page.

Pop-Up Banners

Two pop-up banners in the press room, as well as a prescence for up to two individuals within the press room - dedicated table provided.

Delegate Comms

Acknowledgement with your logo in all press information.



OFC Tickets

Two complimentary tickets to OFC26, in Oxford.
Five E-tickets for OFC26 online stream.
Two invites to Chairman's Welcome Reception.

OFC Print Programme

Opportunity to advertise in the conference programme at full cost.

Press Conference

Invitation to sit in on the press conference.
Space can also be provided for your own press huddle during the breaks or pre/post the conference sessions.

Social Media

Acknowledged via posts relating to the press room.
The team will also look out for your own posts and engage, where possible.

Exhibition Space

£1,500
Partner

Located in a prime area, our exhibition spaces offer you a 2 x 3m area to build your display and network with conference attendees during lunch and refreshment intervals. A great opportunity to exhibit during the main welcome event, which last year sold out with a waiting list.

Logo on Display

Acknowledgement as a Partner with your logo displayed on the rolling visuals and the partner banner wall.

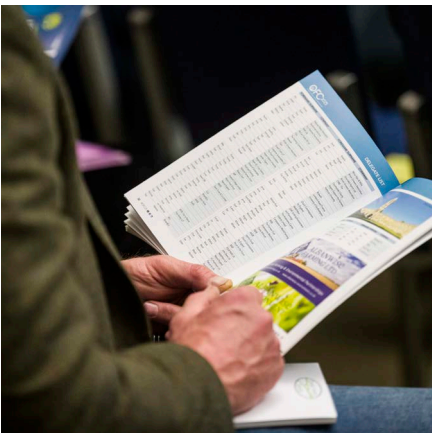


Social Media

Acknowledged via posts relating to exhibitor stands. The team will also look out for your own posts and engage, where possible.

Website Publicity

Profile on the website inc. 25 words of text, logo and a link to your website.



OFC App

Acknowledged on the OFC App, in the exhibitor listing. Available to OFC delegates only.

OFC Print Programme

Opportunity to advertise in the conference programme at full cost.



Tickets & Equipment

Two exhibitor passes available for each day of conference (exhibitor passes do not provide entry into the main auditorium). Table and two chairs included.

OFC Inspire Programme

£30,000
Principal Partner or
Multiple Packages Available

The Inspire Programme enables ambitious candidates from the rural and agri-food sector to attend the Oxford Farming Conference, develop their own network and leadership skills, and receive support from industry bodies and professionals, ahead of the conference. It now has an alumni of 130 individuals, with many going on to take on leading roles within the industry, including many as OFC Directors.

Logo on Display

Acknowledgement as a Partner with your logo displayed at the event, including on rolling visuals and the partner banner wall.

Website Publicity

Profile on the website including 50 to 150 words of text (depending on package), your logo and a link to your website. Logo on the Inspire application page.

Chairman's Speech

Acknowledgement from Conference Chairman or one of the OFC Directors, at the start of each Inspire Programme session.

Delegate Comms

Acknowledgement with your logo on all emails to Inspire prior to, during and after the event.

Social Media

Acknowledged via posts relating to Inspire. The team will also look out for your own posts and engage, where possible.

OFC Tickets

Up to four complimentary tickets to OFC26, in Oxford. E-tickets for OFC26 online stream. Up to four invites to Chairman's Welcome Reception

OFC Print Programme

Complimentary or discounted advertising within the print programme, depending on partner package. Also shared online digitally, to all delegates.

Dedicated Inspire Events

Profiled during Inspire events including the pre-conference day in November 2025, and the pre-session at OFC26 in January 2026. Option to speak at both events.


OFC App

Acknowledged in the OFC App, with access for those attending OFC to network with delegates.

Inspiring Innovators

£21,000
Principal Partner

The stage is set to invite a cohort of inspirational innovators to speak at Oxford. Be the organisation who facilitates a generation of visionaries to reach their chosen goal. Discover a new innovation, see a business take the next step or watch a start-up get the lift they need, to make a positive change, to the future of UK agriculture.

Logo on Display Acknowledgement as a Principal Partner with your logo displayed at the event, including on rolling visuals and the partner banner wall.	Website Publicity Profile on the website including 150 words of text, your logo and a link to your website. Logo on the Inspiring Innovators page.	Chairman's Speech Acknowledgement from Conference Chairman on the main stage, as well as during the Inspiring Innovators Session.
Delegate Comms Acknowledgement with your logo on all emails to Inspiring Innovator recipients prior to, during and after the event.		OFC Tickets Four complimentary tickets to OFC26, in Oxford. E-tickets for OFC26 online stream, for whole organisation. Four invites to Chairman's Welcome Reception
OFC Print Programme One full page of advertising within the print programme. Also shared online digitally, to all delegates.	Social Media Acknowledged via posts relating to the Inspiring Innovators Programme. The team will also look out for your own posts and engage, where possible.	OFC App Acknowledged in the OFC App, with access for those attending OFC to network with delegates.

OFC Scholars Programme

£27,000
Principal Partner

The OFC Scholars' Programme aims to give young people the opportunity for peer-to-peer networking and to share views and ideas, while gaining access to key skills development training, new networks and connections. It aims to foster our leaders of tomorrow.

Logo on Display Acknowledgement as a Principal Partner with your logo displayed at the event, including on rolling visuals and the partner banner wall.	Website Publicity Profile on the website including 150 words of text, your logo and a link to your website. Logo on the Scholar page.	Chairman's Speech Acknowledgement from Conference Chairman or one of the OFC Directors, at the start of each Scholar Programme session.
Delegate Comms Acknowledgement with your logo on all emails to Scholars prior to, during and after the event.	Social Media Acknowledged via posts relating to scholars. The team will also look out for your own posts and engage, where possible.	OFC Tickets Four complimentary tickets to OFC26, in Oxford. E-tickets for OFC26 online stream, for whole organisation. Four invites to Chairman's Welcome Reception
OFC Print Programme One full page of advertising within the print programme. Also shared online digitally, to all delegates.	Dedicated Scholar Events Profiled during Scholar and Breaking Barriers events including the pre-conference day in 2025, and the pre-session at OFC26 in January 2026. Option to speak at both events.	OFC App Acknowledged in the OFC App, with access for those attending OFC to network with delegates.



OFC Bursary

£40,000
Principal Partner

To further the OFC's charitable objectives, the OFC Bursary enables individuals who may otherwise be unable to attend the event due to financial constraints. Awarded to individuals who are actively working in the food, farming and agricultural sector, or with an evidenced pathway to enter the industry, these bursaries have to date, supported more than 100 people.

Logo on Display

Acknowledgement as a Principal Partner with your logo displayed at the event, including on rolling visuals and the partner banner wall.

Website Publicity

Profile on the website including 150 words of text, your logo and a link to your website.


Logo on the Bursary page.

Chairman's Speech

Acknowledgement from Conference Chairman on the main stage.

Delegate Comms

Acknowledgement with your logo on all emails to Bursary recipients prior to, during and after the event.



OFC Tickets

Four complimentary tickets to OFC26, in Oxford.

E-tickets for OFC26 online stream, for whole organisation.

Four invites to Chairman's Welcome Reception

OFC Print Programme

One full page of advertising within the print programme.

Also shared online digitally, to all delegates.

Social Media

Acknowledged via posts relating to the Bursary Programme.

The team will also look out for your own posts and engage, where possible.

OFC App

Acknowledged in the OFC App, with access for those attending OFC to network with delegates.



INCLUDE | CHALLENGE | INSPIRE

www.ofc.org.uk



CLARE GREENER
Head of OFC Partnerships



CLAIRE HALL
Event Management
Hawk AV



REBECCA DAWES
PR and Marketing
Jane Craigie Marketing



OFC SECRETARIAT
including accounts
BGA.

OFC Partnership Programme Team

The conference is managed and delivered by a group of voluntary Directors, and a team of contracted service providers including the Secretariat, PR and Marketing, Event Management and Partnership Programme. These individuals adjust their hours throughout the year, responding to the needs of OFC. Whilst they do not work full-time for the conference, they are always at the end of an email or phone.

Your primary contact is **Clare Greener, Head of OFC Partnerships** via partnerships@ofc.org.uk, but to ensure you received the best return from your investment, you may also hear from the above individuals.